



BROOKFIELD COMMUNITY PARTNERSHIP – OLD TOWN HALL PROJECT

P.O. Box 452 · Brookfield, VT 05036 · 802.276.3103

Brookfield Community Partnership Community Events 2024 – Advertising Sponsorship Tiers Program

Advertising Sponsorship Tiers:

\$2500 – Community Events Series Lead Sponsor – Acknowledged at every event and in all event advertising and promotion throughout the events season

\$1000 – Town Hall Pillars – Exclusive sponsor of one “featured” event (\$1000), two “large” events (\$500 fees/costs ea) or four “regular” events (\$250 fees/costs ea)

\$ 500 – Bridge Builders – Exclusive sponsor of one “large” event (\$500 fees/cost) or two “regular” events (\$250 fees/costs ea)

\$ 250 – Ice Breakers – Exclusive sponsor of one regular event

\$ 50 - \$200 – Co-sponsor of an event

Sponsorship includes advertising and promotional benefits through BCP:

- Listing on Brookfield Old Town Hall webpage, BCP Facebook page and schedule of summer events posted on these webpages and mailed to Brookfield community, prominently acknowledging sponsors according to tier/events sponsored
- Newspaper articles, other press about sponsored event with sponsor prominently named
- Signage at the Old Town Hall with sponsor prominently named
- Mentioned by name as event sponsor(s) at each sponsored event
- Acknowledgement as sponsor in BCP fall fundraising brochure